

# BOTOX® FOR THE MODERN DENTAL PRACTICE

Aesthetic and Therapeutic Modalities  
for Facial Rejuvenation

A comprehensive two-day program, featuring noted expert

**Dr. Warren Roberts**

***June 10 & 11, 2011***

**The Columbus Institute of  
Cosmetic Dentistry**

1587 Brice Road, Reynoldsburg, Ohio 43068

Presented by:



**PACIFIC TRAINING INSTITUTE**  
*for facial aesthetics*



## Developed by Dentists... for Dentists and their Dental Teams.

Curious about BOTOX®? Attend this unique 2-day hands-on training course and learn how incorporating BOTOX® treatment into smile design can positively impact your dental practice.

Course participants will learn how and why BOTOX® affects facial muscles, as well as how to direct it to purposely achieve aesthetic facial improvements, both therapeutic and cosmetic. The course will provide a solid foundation of knowledge and skills that enables the dentist to address the demands of the aesthetically conscious patient and integrate a new treatment modality into the practice.

Combining his more than thirty years of dental expertise and the art of BOTOX®, Dr. Roberts has created the most comprehensive BOTOX® course in the world. **Sign up today!**



### About the Presenter

Dr. Warren Roberts, a 1977 University of British Columbia Dental School graduate, is a well known and respected dentist who co-founded the Pacific Training Institute for Facial Aesthetics. Always on the leading edge, Dr. Roberts is a certified BOTOX® cosmetic and dermal fillers instructor and provider, and is considered the preeminent authority on Botox in the dental practice.

**ADA CERP®** | Continuing Education Recognition Program

Pacific Training Institute is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. PTIFA designates this activity for 16 hours continuing education credits.



Note: This course is approved for  
16 CE credit hours (8 hours each day)

## Day 1: Introduction to BOTOX®

(For Dentists and All Staff Members)

- Introduction to Facial Aesthetic Treatment  
*Learn the anatomy, pharmacology, and armamentarium of injectable treatment for facial esthetics.*
- Facial Rejuvenation Photography  
*Discover a fast, effective photography system for patient consultation and assessment to motivate your patients to accept treatment.*

Participants will receive:

- a comprehensive course syllabus, with research materials & laminated treatment guides
- a CD with patient education materials, consent forms & marketing materials.

## Day 2: Hands-On BOTOX® Session

(Limited to only 10 Dentists plus Assistants!)

- Live-Patient Demonstrations  
*Learn proper injection techniques utilizing botulinum toxin to achieve a conservative esthetic result in smoothing lines and wrinkles in the perioral tissues.*

Participants will receive a take-home BOTOX® Injection Kit.

Course participants are encouraged to bring patients, or they will be provided. BOTOX® Cosmetic is provided for the hands-on session. Patients are expected to pay 50% of normal fees at time of treatment. Staff members may attend either session for \$195.00 per person per day.

For more information contact:  
Kelly Peoples at (469) 338-5725

[www.ptifa.com](http://www.ptifa.com)